

PRIVACY POLICY

Last Updated: August 21, 2026

Become with Melva LLC ("Company", "we", "our", "us") values your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your personal information when you visit [Self-Mastery Thinking](#), engage with our private containers, complete our diagnostics (such as the 360° Result Audit), or purchase our digital products, programs, and masterclasses (collectively, the "Services").

1. Information We Collect

- **Personal Identifiable Information:** Full name, email address, phone number, billing address, and professional title submitted via forms (e.g., Jotform intake assessments, masterclass registrations, or application forms).
 - **Payment & Transaction Details:** Credit card and payment details processed directly through secure third-party payment gateways (e.g., Stripe). We do not store full credit card numbers on our servers.
 - **Diagnostic & Coaching Submissions:** Personal reflections, professional metrics, operational challenges, and goals shared via our private audits, client intake questionnaires, and 1-on-1/group session notes.
 - **Automated Data & Cookies:** IP addresses, browser types, device identifiers, referring URLs, and website engagement metrics collected via standard cookies, tracking pixels, and analytics tools.
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2. How We Use Your Information

- **Service Delivery:** To facilitate enrollment, grant access to private containers and member portals, schedule advisory calls, and review diagnostic submissions.
 - **Communication & Support:** To send program updates, appointment reminders, masterclass access details, administrative notices, and respond to inquiries.
 - **Marketing & Insights:** To share transformational resources, proprietary frameworks, and relevant program invitations. You can unsubscribe from promotional emails at any time via the link in the footer of our emails.
 - **Platform Optimization:** To analyze website performance, enhance user navigation, and ensure technical security.
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3. How Your Information Is Shared

- **Service Providers:** We share necessary data with trusted third-party providers that support our business operations (e.g., CRM systems, email delivery platforms, form handlers, and payment processors) under strict confidentiality terms.
 - **No Sale of Personal Data:** We do not rent, trade, or sell your personal information to third parties for their marketing purposes.
 - **Legal Requirements:** We may disclose your information if required to comply with applicable laws, court orders, or governmental regulations, or to protect the legal rights and safety of the Company and our clients.
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4. Data Security & Retention

- **Protection Standards:** We employ commercial security measures—including SSL encryption and secure cloud-hosted platforms—to protect your personal data from unauthorized access or disclosure.
 - **Retention Period:** We retain your personal and diagnostic information only as long as necessary to fulfill the purposes outlined in this policy, manage our client relationships, resolve disputes, and comply with legal requirements.
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5. Private Container & Group Mastermind Confidentiality

- Information shared by participants during live cohort calls, private masterminds, or inside group channels is strictly confidential.
 - We expect all clients to maintain reciprocal peer confidentiality regarding any proprietary business, financial, or personal information revealed by others within the container.
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6. Your Rights & Choices

- **Access & Correction:** You have the right to request access to the personal data we hold about you and ask for corrections or updates.
 - **Opt-Out:** You can unsubscribe from marketing communications at any time by clicking the "Unsubscribe" link at the bottom of any email.
 - **Data Deletion:** You may request the deletion of your personal data, subject to any ongoing legal, contractual, or tax accounting obligations.
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7. Third-Party Links

- Our Site may contain links to third-party tools, platforms, or resources. We are not responsible for the privacy practices, content, or policies of external websites.
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8. Contact Information

If you have questions, concerns, or requests regarding this Privacy Policy or the handling of your data, please contact:

- **Company:** Become with Melva LLC
- **Email:** melva@selfmasterythinking.institute
- **Website:** [Self-Mastery Thinking](#)